

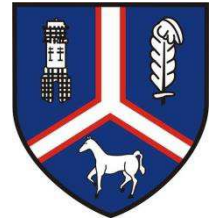
Calne Rugby



Sponsorship Packages 2016/17 Season



Calne RFC Sponsorship 2016/17 Season



Calne Rugby Football Club is a family orientated Rugby Club with strong ties to the wider Community and local Schools. With a strong social ethic; a 1st XV in Dorset and Wilts Division Two and a thriving Junior Section, Calne Rugby is able to offer rugby opportunities, on and off the pitch, to all regardless of age, experience, ability or social background.

Thanks to the dedicated efforts of our Junior Section volunteers and the kind support of all our sponsors, we are the only community sports club in Calne able to offer FREE sporting opportunities for young people. The club offers a non-contact Tag-Rugby section, a Midi section (12-a-side contact game played on a reduced size pitch) and a Youth section (15-a-side contact game played on a full size pitch).

None of this would be possible without the support of our growing Senior Playing Membership, Vice Presidents (social members) and importantly our Sponsors. Why not take this opportunity to support your local club, make a real difference to our success and support sport in your local community.

Sponsorship Packages

Vice Presidents

Vice Presidents are the life and soul of the club and without their generous donations and hard work as ambassadors the club would struggle to continue to with its FREE community sports program for the juniors of Calne. It's also the easiest way to support the club, as well as the most social.

Benefits to the individual: 2 pre-match hospitality dinners

- Free membership to Calne Recreation club.
- Touring invites from the players.
- Access to the Clubs allocation of 6 Nations & Autumn series International Tickets

For a minimum donation of £50 per year (you can always donate more) you can really help to ensure that your club continues its community programme into the future.



1 XV Senior Shirt Sponsor – Bevirs Solicitors 2016-17 sponsors.

Calne Rugby 1st XV play in the very competitive Dorset and Wilts North 2, representing Calne across the county. Sponsoring the senior shirt will ensure your company's name is promoted wherever the team travels.

Benefits to the organisation:

- Your Company Name / Logo on 1st XV playing Shirts, promoting your business.
- Your Company Name / Logo and web link on calnerugby.com (New

website to be launched soon!)

- Your Company Name / Logo on all Calne Rugby press releases, media publications and advertising.
- Framed Shirt.
- Hospitality Invitations to Vice Presidents Day twice per season.

Cost: £850 per season.

2nd XV Senior Shirt Sponsor – Currently Unavailable

Senior Pitch Sponsor – Calne Lions Club 2016-17 sponsors

With matches nearly every Saturday throughout the season you could promote your company to visiting teams and supporters by ensuring Calne Rugby has facilities to be proud of.



Benefits to the organisation:

- Company Name / Logo / Contact Details on all protective post covers.
- Company Name / Logo on all pitch side/corner flags.
- Company Name / Logo and web link on the senior page of calnerugby.com, our new website, coming soon!

Cost: £1000 for two seasons

Junior / Midi / Tag Shirt Sponsor

Calne Rugby Junior Section play a large number of games against local opposition, at Calne Recreation Ground on most Sundays, as well as competing in a number of Rugby Festivals throughout the year. As part of our commitment to get young players taking part, all players will take part in a game.

Benefits to the organisation:

- Your Company Name / Logo on either the Junior / Midi or Tag Shirts.
- Your Company Name / Logo on calnerugby.com our new website.
- Your Company Name / Logo on all Calne Rugby press releases, media publications and advertising.

Cost: £750.00



Website Sponsor – Our new website will be launched shortly. Sponsored by ecopow.

In a world of multimedia our new club website aims to make news, events and make the work of the club and its sponsors available to everyone. As the website sponsor, you would ensure that this site stays up to date and can continue to keep everyone informed.

Benefits to the organisation:

- Company Name / Logo / Banner on calnerugby.com homepage.

Cost: Unavailable

Corporate Vice President – HJS Recovery – Sponsors for the 2016-17 season

Recognising the amazing the work that our VP's do for the club, we are looking for a Corporate Vice President to add their support. Without the support of the Vice Presidents, Calne Rugby would struggle to ensure that funding is available for the FREE Junior Sessions, open to all at the club.

Benefits:

- Up to 8 places to the Vice Presidents day events, 2 per season.
- Company Banner on the VP page of calnerugby.com website.
- Guaranteed option to purchase International Ticket from the club allocation (6 nations / Investec).

Cost: For just £1000 in the first year with an option to take a second year at £750 you could help ensure the amazing work that the VP's do for the club continues to benefit your local community.

Social / Training Wear Sponsor

Calne Rugby has always had a lively social side and this is almost as important as actually playing the game. From the usual after match drinks to participating in local community activities players are highly visible at all the events in Calne throughout the year. Your sponsorship will help ensure this continues and that the club can offer FREE community sports activities to the children of Calne and the surrounding area.

Benefits:

- Your Company Name / Logo on all non playing wear, promoting your business.
- Your Company Name / Logo and web link on calnerugby.com our new website.
- Your Company Name / Logo on all Calne Rugby media publications and advertising.
- Hospitality Invitations to Vice Presidents Day twice per season.

Cost:

The aim of the club is to have a consistent club image, which is easily recognised for both the senior players and the junior players. As such sponsorship needs to cover two seasons, with the first season costing £1300 and the second £650.

Floodlight Sponsor

Ask any successful team and they will say that training is vital to player development. However, ever since our floodlights were damaged during a storm we have not had adequate lighting at our home ground. We are seeking a new sponsor to work with us to ensure we offer a suitable playing environment for our players to thrive.

Benefits:

- Company logo on a "widget" advertising board at every training session
- Local media/press coverage to confirm your kind sponsorship
- Two Vice Presidents memberships
- Option to purchase international tickets from the clubs allocation

With improved lighting we will certainly see a rise in the number of players attending training sessions and our sponsor will be an integral part of our growth.

Cost: £4500 per floodlight

Thank you for reviewing our Sponsorship opportunities and we look forward to hearing from you soon to discuss your specific requirements and/or budgets.

FOR MORE INFORMATION PLEASE CONTACT: CHRIS AUSTIN - CHAIRMAN

Email: calnerugby@hotmail.com

"Your patronage is absolutely vital to the onward development of the opportunities we are committed to offer the young people of Calne. Your involvement with Calne Rugby will confirm to the local community that your organisation recognizes the importance of the development of all young people. Your association with Calne Rugby will allow us to stay unique and help us to deliver fantastic opportunities to the youth of the town and wider community"